Product Sheet
RetailApp

BIZERBA

RetailApps – small units of functionality with major impact.
These useful applications supplement the RetailPowerScale scale solution
and combine individuality with the advantages of standard software.
Modular design, readily available, at an attractive price.

IngredientManager – IngredientFinder

Increased demand on product Information: With the RetailApp IngredientManager you stay on top of things and make your customers feel good for being well informed.
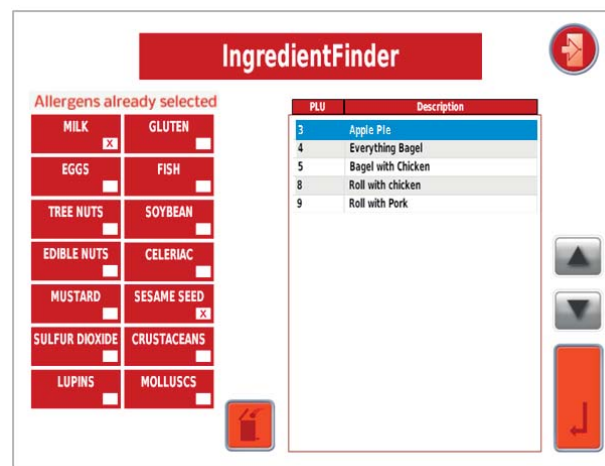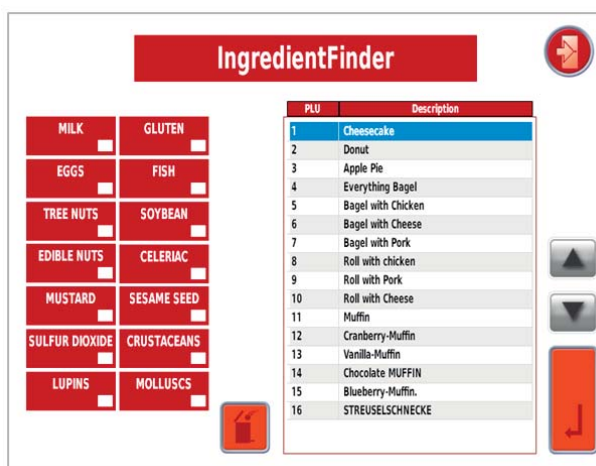
The RetailApp IngredientManager consists of two license modules which may be used together or individually: AllergenManager and IngredientFinder. Advice on allergens becomes more and more important – IngredientFinder provides valuable support. This RetailApp allows optimal customer advice even in case of many products, allergens and ingredients. By means of exclusion, all articles containing specific allergens can be filtered out. Search criteria can be maintained by defining keywords. This can be expanded beyond allergens. IngredientFinder supports the operator in all questions on ingredients of each individual product.

Functionalities

– Displaying of items which do not include selected allergens
– Support of multiple selection of search criteria
– Expansion via any search criteria possible
– Pre-filtering of result list via product group selection

Benefits

– Supports operating staff in customer advice process
– System supported exclusion search prevents incorrect information
– Use as a customer terminal for own information possible